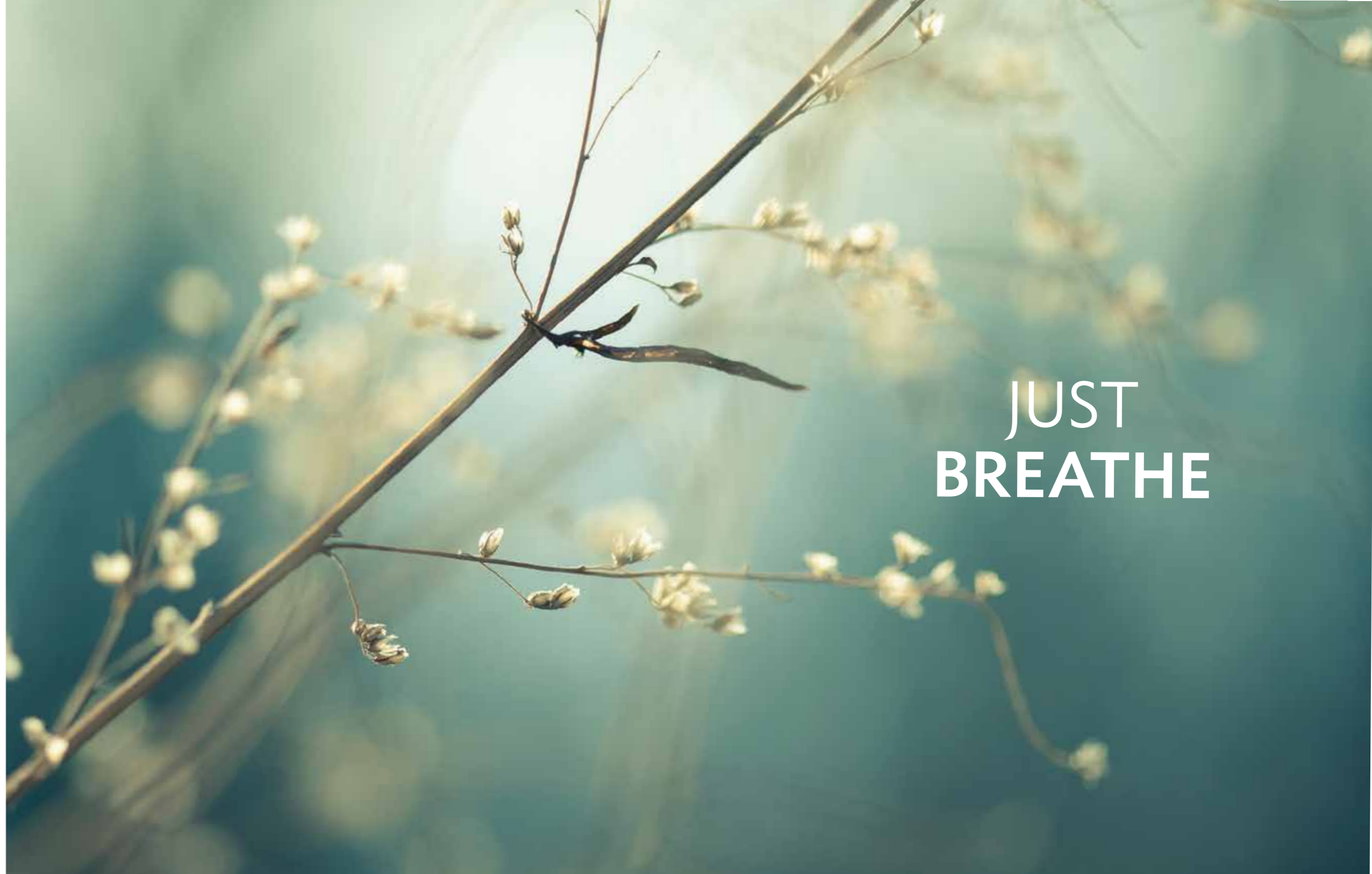




**MIVIDA**

Where life comes together



JUST  
BREATHE



## LIVE GREEN

Emaar's truly green community in New Cairo, with lush landscapes designed by renowned international landscape design firm "The Collaborative West". Mivida was directly inspired by the personal tastes and needs of Cairo urban dwellers who are looking for an escape from the city without compromising on the convenience of city life. The meticulously planned 890-acre community is an integrated development that includes a harmonious mix of residential, commercial and leisure facilities that will guarantee its residents a hassle-free lifestyle. From elegant villas to uniquely designed townhouses and apartments, Mivida's diverse product offering caters to a wide range of discerning homeowners. With architectural styles reminiscent of Santa Barbara, California.



# BREATHTAKING VISTAS OF GREEN OPEN SPACE









*Awe-inspiring vistas with stunning views of the lush greenery, perfectly manicured gardens, walking trails surrounding each and every building with multiple unobstructed views, ensuring the utmost privacy and sense of space.*



# A CENTRAL LOCATION

in New Cairo



- Directly on Road 90 
- Part of the Golden Square Area 
- Infront of "Emaar" Monorail Station 
- 5 mins AUC Campus 
- 15 mins Suez & Sokhna Roads 
- 15 mins Main Ring Road & Eastern Ring Road 
- 25 minutes Cairo International Airport 
- 30 mins New Capital 

## IN THE HEART OF NEW CAIRO

Mivida is strategically located in the heart of New Cairo City, which is quickly becoming a new urban center. It is ideally situated in proximity to the American University in Cairo and only 20 minutes away from Cairo International Airport. Mivida benefits from having multiple access points through Road 90, Suez and Sokhna Roads.



# A METICULOUSLY DESIGNED MASTERPLAN

Mivida has been thoroughly thought-out down to the finest of details to create the perfect balance between open space and buildings, with extra emphasis on “green”. Lakes, trails and meandering pathways are peppered throughout the development creating an unrivalled ambience.

World-renowned urban and masterplanners have come together to create the ideal use of space, to offer opulent homes alongside a vibrant Mivida Downtown that is well-segregated for absolute comfort and peace of mind.



AN INTEGRATED  
COMMUNITY



# AN ECO-SUSTAINABLE DEVELOPMENT

At Mivida, every aspect calls for introducing path-breaking innovations. Starting with the masterplan, which draws inspiration from a green leaf, to the unprecedented solar lighting of the Mivida community powered by Philips.

Sustainability is a serious commitment. At Mivida emphasis is placed on conserving energy and water resources, in addition to ensuring that the design and use of construction materials are aimed at minimising their impact on the environment. 80% of Mivida is dedicated to open spaces, parks and natural features, irrigating and maintaining this much flora could not have been possible without state-of-the-art technology and the recycling water reservoir.







## A VIBRANT AND PULSING DOWNTOWN BOULEVARD

Inspired by the famous La Rambla of Barcelona, this one of a kind destination is set to be a thriving cosmopolitan area featuring an array of upscale shopping, leisure and entertainment venues. Lining this iconic destination, the extravagant Boulevard Residences offer a luxuriously lavish way of life, a short walk from the Park and the Lake District.



# EXCLUSIVE CLUBHOUSES

Mivida is home to 3 elegantly designed clubhouses. Designed with our residents in mind, the clubhouses will offer an array of facilities that cater to your health and well-being, entertainment and business requirements. From ballrooms & meeting rooms to a rejuvenating spa, gym & swimming pool to decadent gourmet restaurants & lounges.





## MIVIDA SPORTS CLUB

The Mivida Sports Club is designed to cater to your well-being, which is why nothing has been spared to ensure that Mivida residents have it all. From tennis, basketball and other multi purpose courts to squash courts, a soccer field and swimming pools. Jog around the jogging tracks or train at the state of the art gymnasium, whatever your interest, you will find at the Mivida Sports Club.



# MIVIDA BUSINESS PARK

Mivida business park brings you world class facilities in an aesthetically-pleasing environment layered with greenery that will enhance productivity and reduce stress. The 100,000-square-meter office space includes amenities such as spacious meeting rooms, a state-of-the art business center and attractive outdoor food and beverage areas with shaded terraces and landscaped walkways.





## MIVIDA INTERNATIONAL SCHOOLS

To make your Mivida living experience exceptional, an array of facilities are dedicated solely to your loved ones. Europa Schule Neu Kairo is now offering world class German education. A second bi-lingual international school is expected to open in the near future.



# ETERNA HEALTHCARE CITY

Eterna HealthCare City is Egypt's first medical complex to combine a hospital, multi-disciplinary clinics, medical labs and pharmacies under one roof. This combination of medical offerings delivers a more comfortable and convenient medical experience for both patients and physicians.



# THE PLACE

They say you can't mix business with pleasure... Well, welcome to THE PLACE, a hip blend between work, superlative shopping and dining experience. We keep it simple, easy going, and straight to the point. THE PLACE is the beginning of a new era with new rules.



# THE LAKE DISTRICT

Characterized by its beautiful lake and stunning landscape, The Lake District provides an array of activities for the entire family ensuring continual stunning views, offering an exceptional outdoor experience for the entire family. Located in the heart of Mivida, at The Lake District there is something for everyone. Whether you are looking for a morning workout, a quick coffee fix, an exquisite meal by the lake, or simply some quality time with your friends and family, The Lake District has it all.



# SANTA BARBARA INSPIRED ARCHITECTURE

Inspired by Santa Barbara and designed by world renowned architects JZMK, the homes at Mivida exude warmth and elegance. Thick-walled buildings, arched arcades and wide courtyards favored by early Spanish settlers are just a few of the components that create the charming homes in Mivida.

From elegant villas to uniquely designed townhouses and apartments, Mivida's diverse product offering with architectural styles varying from Tuscan to Andalusian and South Californian caters to a wide range of discerning homeowners.







## FULLY-FINISHED INTERIORS

At Mivida, moving into your new home is as easy as ever. Delivered fully-finished, the home interiors utilize natural color schemes to create a relaxed vibe, while fresh, young and forward interior lines create a comfortable ambiance. Your new Mivida homes leave you with the sole task of moving in your belongings.

Well renowned international architects and designers created a modern living environment using earth tones. Youthful and sleek interiors have been meticulously planned down to the finest detail using the highest quality materials that assure a green environment.





MIVIDA TODAY



MIVIDA TODAY

# WORLD-CLASS DEVELOPMENTS

Established in 1997, there are few companies as synonymous with the growth of Dubai as Emaar Properties. Initially a real-estate company, a 'provider of premier lifestyles', in recent years Emaar's remit has expanded into shopping malls and retail, hospitality and leisure, creating flagship assets including The Dubai Mall, Armani Hotel Dubai in Burj Khalifa and The Address Hotels + Resorts. As Dubai's horizons expanded, so too did Emaar's.

Listed on the Dubai Financial Market, Emaar is 32 percent owned by the Government of Dubai, its fortunes very much entwined with the eye-opening success of the Emirate. Its land bank unrivalled, Emaar remains the largest real-estate developer in the Gulf with a presence throughout the Middle East, North Africa, India and Pakistan, Europe and North America.

ABOUT EMAAR



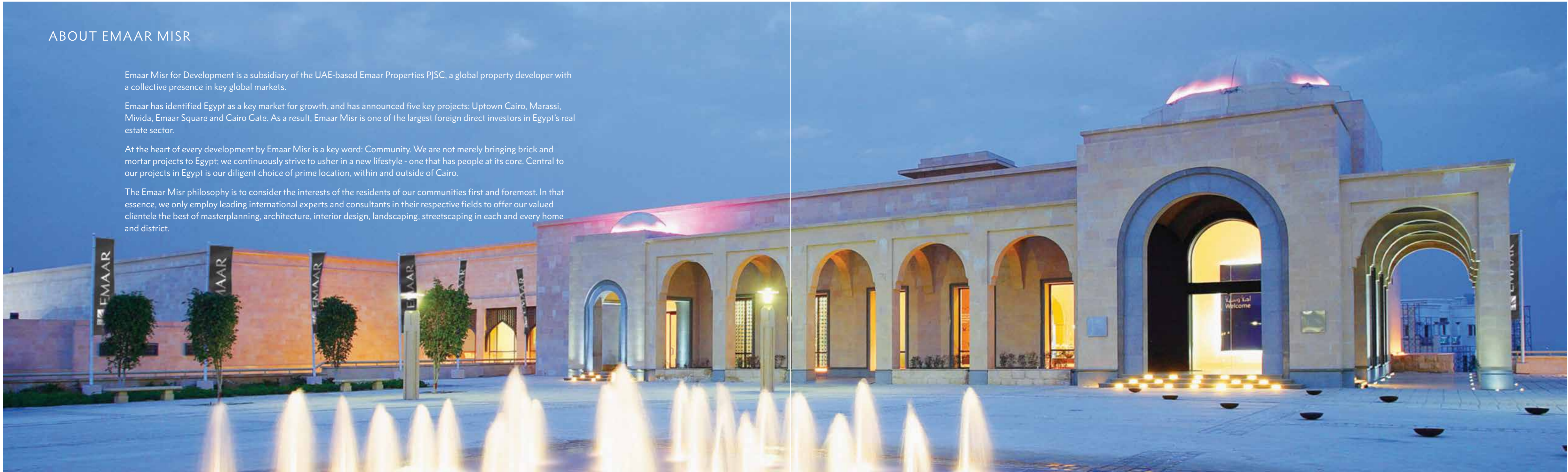
## ABOUT EMAAR MISR

Emaar Misr for Development is a subsidiary of the UAE-based Emaar Properties PJSC, a global property developer with a collective presence in key global markets.

Emaar has identified Egypt as a key market for growth, and has announced five key projects: Uptown Cairo, Marassi, Mivida, Emaar Square and Cairo Gate. As a result, Emaar Misr is one of the largest foreign direct investors in Egypt's real estate sector.

At the heart of every development by Emaar Misr is a key word: Community. We are not merely bringing brick and mortar projects to Egypt; we continuously strive to usher in a new lifestyle - one that has people at its core. Central to our projects in Egypt is our diligent choice of prime location, within and outside of Cairo.

The Emaar Misr philosophy is to consider the interests of the residents of our communities first and foremost. In that essence, we only employ leading international experts and consultants in their respective fields to offer our valued clientele the best of masterplanning, architecture, interior design, landscaping, streetscaping in each and every home and district.



# EMAAR

MISR

**EMAAR MISR SALES CENTERS:**

**Capital Business Park:** Ground floor B2 building, Sheikh Zayed, Giza

**Heliopolis:** 40, Thawra St.

**Uptown Cairo:** Emtidad Ramsis St. exit from the 6<sup>th</sup> of October bridge

**Mivida:** Mivida Business Park, Building 1, end of road 90 next to AUC new campus

**Marassi:** Social Hub, Sidi Abdel Rahman, Kilo 133, North Coast Road, Matrouh

[www.mivida-egypt.com](http://www.mivida-egypt.com)